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HEGO BSB 987



Deliverable

D.T2.5.1

Users' Guide fore-learning platform

Responsible Partner

PP2-Aristotle University of Thessaloniki (AUTH)

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EXECUTIVE SUMMARY

The present document (deliverable HEGO website) describes the structure and the main features of HEGO's website ([HEGO](#)). This deliverable is part of the “D.T2.5.1 Users’ Guide for e-learning platform:”.

This report describes the website structure and main features, including:

1. A description of the website's structure.
2. A description of the website's content, including a set of screenshots.
3. A description of the website analytics.

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1. Introduction

1.1 Purpose and Scope

The HEGO website is the spearhead of the training methodology and learning materials plan, as it includes content about the project's contribution to minimize the cost, the development time and the complexity of software development processes, by providing user friendly environment for the world distinguish learning management system Moodle. This includes the administration, documentation, tracking, reporting, automation, and delivery of educational courses, training programs, or learning and development programs

The HEGO website is specifically designed to increase the visibility of the project results. The core of the website gives detailed information about the project. Furthermore, the website promotes the content developed by the consortium within the project. Moreover, through the website, the interested visitors can keep up with current project's status. Finally, the website can be used by the consortium in order to quantify the dissemination performance of the project.

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1.2 Deliverable Structure

The rest of the document is organized as follows: The general website structure, as well as individual pages and interfaces are presented, through detailed description and a number of screenshots. The fourth section gives some information about website analytics. Finally, the conclusion gives a brief summary.

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2. Website content

2.1 Website structure

Figure 1 presents the HEGO's website sitemap. The scope and the content of every individual page and interface will be discussed in detail in the following paragraphs.

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Figure 1. HEGO sitemap

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2.2 Header

The website’s header consists of a main menu that includes links to the Home of the site, namely the “Herbs for Growth”. Figure 2 shows the header of the website.



Figure 2. HEGO header

2.3 Home Page

2.3.1 Logo / Header

The header of the home page is HEGO’s logo which is a link to the home page and, which is depicted in Figure 4, acts like a full screen header/logo page. This header/logo page is a welcome screen which is part of the home page and contains the project title. After scrolling down a visitor can proceed to the rest of the home page.



Figure 3. HEGO logo screen

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2.3.2 Main Home Page

The Home Page is the first page of the HEGO’s website. It gives a brief overview of the project, by providing information about the main provided courses. Figure 5 shows the home page layout. On the top of the page the first course “1. Conservation” is depicted. On the left the rest courses are presented from the main aspects of the project. Each aforementioned block is presented with a grid of “Tiles”. Every tile illustrates a course topic that is clickable and expandable to reveal corresponding material.



Figure 4 HEGO home page

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2.4 Course Description

This page is used for a brief presentation of HEGO project courses. The topic, the description and the contents of course is presented using text and figures as shown in Figure 6. The course provides a collection of folders that contain materials in the language of each partner.

The screenshot shows a course description page with the following content:

1. Conservation

Botanic Gardens and Farm Schools as conservation tools

- Environmental ecosystem and conservation
- What is a botanic garden?
- Which is the role of botanic gardens in conservation?
- What is a farm school?
- How farm schools help conservation of herbs?

- 1. Conservation - ENG
- 1. Conservation - GEO
- 1. Conservation - MD
- 1. Conservation - GR

Figure 5. Course description page

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2.5 Documents

This section (Figure 9) provides the documents that are related with every course topic in the HEGO project. The types of the documents are:

- **Evaluations:** This folder has a list of all deliverable reports, technical papers in Journals and conferences as well as links to publicly that can be downloaded by any visitor as well as other publicly available files.
- **Presentations:** This folder contains the main educational material as lectures in .ppt format (Microsoft PowerPoint presentation program)
- **Textbooks:** Visitors can download additional textbooks and course materials in pdf format. (Portable Document Format by Adobe)
- **Videos:** Each course contains a wide variety of audio-video tutorials, which can be used to self-learn by any visitor.

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1.Conservation - ENG

Botanic Gardens and Farm Schools as conservation tools

- 1. Conservation (Theory)
 - Evaluation
 - Presentations
 - PPT-Modul 1-Theory-Conservation-ADDITIONAL-Introduction-Herbs and Environmental Ecosystem-A.Abrahamyan.ppt
 - PPT-Modul 1-Theory-Conservation-Subsection 1.1- Botanical Gardens and Farm Schools as Conservation Tools-A.Abrahamyan.ppt
 - Textbooks
 - Additional Books on Conservation and Sustainable use of MAP
 - Additional-Theory-Module -1 Module 2-2019-6th-National-Report-CBD_eng.pdf
 - Additional-Theory-Module-1-Conservation-Biodiversity-in situ-Armenia.pdf
 - Subsection 1.1-Botanic Gardens and Farm Schools-Elaborated Text Material for Participants-A. Abrahamyan
 - Theory Modul 1-Conservation-Subsection 1.1 - A.Abrahamyan.pdf
 - Videos

Download folder

Figure 6. Documents page

2.6 Consortium - Partners

The main home page provides also information about the partners that compose the project's consortium. The name, the logo and the website of partner's organisations are presented, including a general description of the organisation and its role in the project. Figure 7 presents the consortium page of the website.

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Figure 3. Consortium page

2.7 Navigation

On the left side of the HEGO page, there is a quick navigation that includes all the sections related to the HEGO project. Figure 8 shows the Navigation page of the website.

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- ✓ **Herbs for Growth**
 - > Participants
 - 🛡️ Badges
 - > General
 - > 1. Conservation
 - > 2. Sustainability
 - > 3. Cultivation-propagation
 - > 4. Plant health
 - > 5. Processing
 - > 6. Legislation
 - > 7. Management
 - > 8. Sustainability - Practice
 - > 9. Processing - Practice
 - > 10. Marketing
 - > 11. Funding
 - 🔴 Animated navigation off
 - 📄 Data preference

Figure 4 Navigation page

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2.8 Website statistics

HEGO website uses Google Analytics (GA) in order to track its traffic. GA is a free service offered by Google that offers statistics about the visitors to a website. The GA page for the HEGO website is depicted in Figure 11. Some types of statistics that can be generated are the following:

- Total number of visits
- Page views for each website page
- Total number of unique visitors
- Bounce Rate
- Time on page
- Users by hour of the day
- Location information: origin of the visitors, number of visitors from each country

Using these metrics we can measure new users, file downloads etc. The access of the GA requires a Google account. Partners may contact the website administrator in order to request access.

3. Conclusion

In this report, the content of the HEGO website is described. The current version of the website can be accessed at [HEGO](#). The website provides detailed information about the project and the activities. HEGO website will be

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continuously updated with all the necessary material concerning the project's progress. Also, the features of the website will be periodically improved, according to the updated requirements and demands of the project.

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Notes

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